

**THE ARC OF GREATER BEAUMONT
STRATEGIC PLANNING SESSION – OUTCOMES
NEXT STEPS**

DIRECT SERVICES

Short-Term Plans (less than 1 year)

Recreation/Leisure Activities

2 dances per year (*co-sponsored w/GTSA*)

Bike ride (fundraiser) (*Jada Kelley*)

Annual Family Fun Day Picnic (*Brenda Sullivan*)

2-3 Activity events per year (*Board and/or Program Development Committee*)

Athletics Activities (exercise, baseball, etc.) (*Program Development Committee*)

Information & Referral Service

Keep Activity & Contact Log (*Kay Moffitt*)

Disseminate related/approved announcements to membership (*Amie Sonnier & webmaster*)

Parent Networking/Support/Training

Parent to Parent Network Night (*June*)

Sponsor or co-sponsor some parent workshop/training program (*Board*)

Long-Term Plans (2-5 years)

After School Programs

Summer Camps

Continuing Education for Persons w/disabilities

Legal Aid Clinic

Day Habilitation (including sheltered workshop)

Supported Employment / Entrepreneurship / Job Development

PUBLIC EDUCATION/AWARENESS

Short-Term Plans (less than 1 year)

Develop Mission Statement, Tagline & Slogan (*done*)

Public Relations (*Brenda Sullivan & Patrice Rabalais*)

Participate in booths (Ford Park, Rice Festival, malls) (*Brenda & Patrice*)

Public Relations Press Releases (per activity) (*Randy Chatagnier*)

Develop standardized presentation (by Dec. 2005) (*Cindy Bloodsworth*)

Create a speakers' bureau (*PR Committee*)

Identify audiences/constituents, clubs, religious groups, etc. (*PR Committee*)

Make 10-12 presentations per year (*Speakers Bureau*)

Newsletter (*on schedule*)

Quarterly-mailed (*Cindy-content / Mary Henrick & Deborah Hatton-publishers*)

Website (*in progress*)

Secure Website Coordinator (*Board of Directors – done*)

Maintain Links (webmaster)

Promotion campaign (webmaster's guidance)

Be website of the day at least once a year

Contact other agencies about linking

Include all children/Self-Advocates in all activities as much as possible

Legislative Advocacy (*done*)

Disseminate legislative alerts, visit legislators about relevant issues

Public Education/Awareness, continued:

Long-Term Plans (2-5 years)

- Sponsor or co-sponsor a legislator's luncheon before next legislative session (*Board*)
- Billboards
- Commercials (television & radio)

GOLDEN TRIANGLE SELF-ADVOCATES

Short-Term Plans (less than 1 year)

- Co-sponsor dances (*Patricia Bowlen*)
- Support GTSA activities
- Best Buddies program (*Lamar University*)

Long-Term Plans (2-5 years)

- Best Citizens
- Mentors Program
- Volunteer Pool Program

MEMBERSHIP

Short-Term Plans (less than 1 year)

- Member Profile promotion (*Membership Committee-done*)
- Promote membership for Golden Triangle Self-Advocates (*Newsletter*)
- Disseminate newsletters, membership forms, brochures as widely as possible
 - School Districts
 - Spindletop MHMR
 - Shorkey Center
 - Region V
- Recruit 50 new members in one year
- Research membership campaigns run by other Arcs (*Membership Committee*)

Long-Term Plans (2-5 years)

- To be determined (*Board & Membership Committee*)

FUNDRAISING

Short-Term Plans (less than 1 year)

- Bike Ride (September or October)
 - Underwrite tee-shirts for self-advocates (*Cindy*)
- Grants
 - Maintain in-kind & activity log (*Board Members – Kay Moffitt co-ordinator*)
 - Develop contact list of grant writers (*Patricia Bowlen*)
 - Choose a grant writer (*Board*)
 - Identify grants/foundations to apply for (*Patrice Rabalais & Patricia Bowlen*)
 - Identify local donors (*Board*)
- Recruit corporate sponsor
 - Find co-sponsor for each activity (*Board*)

Fundraising, continued:

Long-Term Plans (2-5 years)

Focus group for potential sponsors to critique our solicitation process

PHYSICAL SITE

Short-Term Plans (less than 1 year)

Office space-solicit for free or low-cost space & materials (*done*)

Desk

Phone/answering machine or call forwarding

Computer

Printer

Data projector

Access to copy machine

File Cabinet

Storage space

Meeting room (optional)

Resource Center

Research other centers (*Vision Committee*)

Architectural draft

Develop presentation

Video / power point

Printed material

Long-Term Plans (2-5 years)

Resource Center

Capital Campaign

Groundbreaking