

# Beaumont Buddy Walk 2015

## Sponsorship Packet



**A one mile walk for  
Down syndrome Awareness**

**4th Annual Beaumont  
Buddy Walk  
October 24, 2015  
10am  
Event Centre Great Lawn  
700 Crockett Street  
Beaumont**

**Call: 409-838-9012 for  
more information**



**Re: Buddy Walk – Down syndrome Awareness Walk**  
**Saturday, October 24, 2015**  
**10:00 am**

The Buddy Walk® was established in 1995 by the National Down Syndrome Society to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. Today, the Buddy Walk program is supported nationally by NDSS and organized at the local level by parent support groups, schools and other organizations and individuals.

This year will be the 4th Annual Buddy Walk held in Southeast Texas. We look forward to building on the success you helped create at the 2014 Beaumont Buddy Walk. In 2014, we had over 2,000 members of the Southeast Texas Community come out to support Down Syndrome Awareness and raised over \$80,000 for programs provided by The Arc of Greater Beaumont.

The Buddy Walk is a one-mile walk in which anyone can participate without special training. It is an inspirational and educational event that celebrates the many abilities and accomplishments of people with Down syndrome. Whether you have Down syndrome, know someone who does, or just want to show your support, come and join the 2015 Beaumont Buddy Walk!

This year's event will be happening on Saturday, October 24, 2015 at 10:00 a.m.

### **We are asking for your help!**

**Would you support The Arc of Greater Beaumont again by becoming a 2015 Beaumont Buddy Walk Sponsor?**

Please submit the attached sponsorship form or contact  
**Teri Hawthorne** at (409) 838-9012 or [teri.hawthorne@arcofbmt.org](mailto:teri.hawthorne@arcofbmt.org) for more details!

This annual event will be a fun filled day that will be long remembered in the community. This event is designed to foster community involvement and produces visible, tangible, unifying outcomes that you and your employees can be proud of for years to come. Remember that this community event will have long-term, positive repercussions in the city where your customers live and work.

Thank you in advance for helping to make this event become a reality.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gary R. Hidalgo'.

Gary R. Hidalgo  
Executive Director



**Expanding possibilities for children  
and adults with intellectual and  
developmental disabilities**



**Possibilities to grow  
Possibilities to learn  
Possibilities to be included in every part  
of community life**



## Who and What is the Arc?

The Arc of Greater Beaumont is a non-profit agency affiliated with The Arc of Texas and The Arc of the United States. Nationally, the Arc is the oldest and largest volunteer organization whose sole mission is to promote inclusion of people with intellectual and developmental disabilities in every community.

**The Arc of Greater Beaumont** is dedicated to improving the lives of adults and children with intellectual and developmental disabilities in Southeast Texas. The Arc offers programs through our two main service tracks: Children and Family Services and Adult Services. Programs offered through the Children and Family Services are: Parent Support Groups, Summer Day Camps, Summer Education Grants, and the Grow and Play Program. Programs offered through Adult Services are: Arc Adult Social Club, Empowered for Employment, and Self-Advocacy Program. The Arc's future is bright and with help from individuals like you the Arc can continue to create new and endless possibilities for adults and children with intellectual and developmental disabilities.

**The Arc of Texas**, one of 43 state chapters of The Arc of the United States, advocates for disabled Texans in the state legislature and related agencies. The state chapter also provides support to local chapters through publications, member services and organizational development.

**The Arc of the United States** was founded in 1950 by a group of parents frustrated with the lack of services available to their children and the negative public image of individuals with intellectual and developmental disabilities. From their advocacy and activism, the group motivated the development of important programs, services, rights and benefits, including vital legislation such as the American with Disabilities Act (ADA) and the Individuals with Disabilities Education Act (IDEA). The national association continues this effort. The Arc of the United States has been listed by Forbes magazine to be one of the top ten charities in the United States.





# Watch Your Money Work!

Did you know that the money raised at the Beaumont Buddy Walk created funding for The Arc's Children & Family Services Program?

**Here are just a few of the programs The Arc is able to provide with your support!**

## The Baby Basket Project

The Arc of Greater Beaumont Down syndrome Family Group created beautiful baby baskets to be given to families of newborns with Down syndrome in Southeast Texas. The baskets are filled with baby supplies, informational brochures, and inspirational stories. Since the program's inception, 50 baby baskets have been given out, letting these families know that they are not alone in caring for a child with special needs.



## Community Resource Library



Have questions and don't know where to look? The Arc has put together a community resource library with information specifically on intellectual and developmental disabilities. The resource library is filled with books, coffee space, child's play area, computers and videos to help you find answers to questions you may have. You can also search the resource library from the comfort of your own home! Stop those internet searches filled with ads and inaccurate information. Instead, visit The Arc's online resource library located at [www.arcofbmt.org](http://www.arcofbmt.org).

## Summer Programs

With your support we are able to provide a week long **summer day camp** for children with Down syndrome and other intellectual and developmental disabilities. Campers enjoy recreation and socialization in a safe, supervised environment. Funding from the Beaumont Buddy Walk has also supported the **Summer Education Grant Program**. Since the grants inception, the program has given over 40 children the funding needed to attend programs that will continue development during the summer months.



## Family Events & Parent Networking



Funding from the Beaumont Buddy Walk has allowed **The Arc of Greater Beaumont Down syndrome Family Group** to host a variety of activities for families. Funding has also started the **Grow & Play Program**. The program is designed to provide a place for parents and children up to 4 years of age with special needs to interact while learning techniques to help growth through physical activity.

## National Advocacy Efforts

Funding from the Beaumont Buddy Walk allowed Teri Hawthorne, Director of Programs and Sarah Hardin, Buddy Walk Co-Chair to travel to Washington, DC to attend the Buddy Walk on Washington. This 2 day event brought together self-advocates, parents and professionals to advocate for legislative priorities that impact the lives of people with Down syndrome and their families. "It was amazing to see how everyday people who care about a cause can come together and make a difference" said Sarah Hardin, Buddy Walk Co-Chair and parent of a child with Down syndrome



## **Buddy Walk Sponsorship Opportunities**

### ***Presenting Sponsor - \$10,000***

- “Presented by” status on all Marketing and PR related materials
- Company name on T-Shirt
- Company Logo on website for one year
- (2) 10' x 10' Booth areas to showcase company and sell materials
- Full color logo/company name on day of event brochure cover and poster
- Acknowledgement as diamond sponsor on day of event
- Company name on thank-you ad
- 20 Complimentary registered walkers (T-Shirts included)

### ***Platinum Sponsor - \$5,000***

- Company Name on most Marketing and PR related materials
- Company Logo on website for one year
- Company name on T-Shirt
- (2) 10' x 10' Booth area to showcase company and sell materials
- Acknowledgement as platinum sponsor on day of event
- Company name on thank-you ad
- 12 Complimentary registered walkers ( T-Shirts included)

### ***Gold Sponsor - \$2,500***

- Company Name on some Marketing and PR related materials
- Company name on T-Shirt
- Company name on website
- Company name on day of event poster
- (1) 10' x 10' booth area to showcase company and sell materials
- Acknowledgement as gold sponsor on day of event
- Company name on thank-you ad
- 8 Complimentary registered walkers ( T-Shirts included)

### ***Silver Sponsor - \$1,000***

- Company name on T-Shirt
- Company name on website
- Company name on day of event poster
- (1) 10' x 10' booth area to showcase company and sell materials
- Company name on thank-you ad
- 6 Complimentary registered walkers ( T-Shirts included)

### ***Bronze Sponsor - \$500***

- Company name on T-Shirt
- Company name on website
- Company name on thank-you ad
- 4 Complimentary registered walkers ( T-Shirts included)

# Beaumont Buddy Walk Sponsorship Form

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Saturday, October 24, 2015  
*Event Centre Great Lawn*

By becoming a sponsor of the Arc of Greater Beaumont Buddy Walk 2015, you will be helping the Arc of Greater Beaumont fulfill one of our missions: to provide support, resources, advocacy, education and opportunity for those with Down syndrome and their families in Southeast Texas. The Arc of Greater Beaumont encourages parents, families, friends, educators and medical professionals to work together in building a future where everyone can live successful and productive lives. You can find out more by visiting our website: [www.arcofbmt.org](http://www.arcofbmt.org).

**Important Deadlines: (Signed commitment required)**

**September 4th- Deadline to be featured on billboards, media spots, and promotional materials**

**September 30<sup>th</sup>- Deadline to be featured on back of Buddy Walk T-Shirt (Guaranteed T-shirt Deadline)**

**October 15<sup>th</sup>- Deadline to be featured on all printed materials that will be displayed at the walk**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**We are pleased to sponsor the BUDDY WALK® as a:**

- ☐ **Presenting Sponsor- \$10,000**
- ☐ **Platinum Sponsor -\$5,000**
- ☐ **Gold Sponsor- \$2,500**
- ☐ **Silver Sponsor- \$1,000**
- ☐ **Bronze Sponsor- \$500**

**Please mail payment to:**

**The Arc of Greater Beaumont  
Attn: Buddy Walk  
700 North Street, Suite Q  
Beaumont, TX 77701**

**You may also complete your sponsorship online by visiting: [www.arcofbmt.org](http://www.arcofbmt.org) and following the links to the Beaumont Buddy Walk. You may also pay for your sponsorship using a valid credit card online.**